
Lessons Learned From Leading Entrepreneurs Case Studies In Business And Entrepreneurship

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FELIPE ALEXIA

Digital Goddess Through the Changing Glass, LLC

It's often said that success leaves clues. In Internet Business Insights, Chris Naish and Buck Flogging present interviews from 101 renowned entrepreneurial experts from a diverse range of fields. From those who can teach you to make a comfortable living with internet marketing, to a businesswoman who went from \$135k of debt, to selling her company to Bill Gates.

Leadership Skills for Entrepreneurs

Marshall Cavendish Corporation

#1 NEW YORK TIMES BESTSELLER •

“This book delivers completely new and refreshing ideas on how to create value in the world.”—Mark Zuckerberg, CEO of Meta “Peter Thiel has built multiple

breakthrough companies, and Zero to One shows how.”—Elon Musk, CEO of SpaceX and Tesla The great secret of our time is that there are still uncharted frontiers to explore and new inventions to create. In Zero to One, legendary entrepreneur and investor Peter Thiel shows how we can find singular ways to create those new things. Thiel begins with the contrarian premise that we live in an age of technological stagnation, even if we're too distracted by shiny mobile devices to notice. Information technology has improved rapidly, but there is no reason why progress should be limited to computers or Silicon Valley. Progress can be achieved in any industry or area of business. It comes from the most important skill that every leader must master: learning to think for yourself. Doing what someone else already knows how to do takes the world from 1 to n, adding more of something familiar. But when you do something new, you go from 0 to 1. The next Bill Gates will not build an operating system.

The next Larry Page or Sergey Brin won't make a search engine. Tomorrow's champions will not win by competing ruthlessly in today's marketplace. They will escape competition altogether, because their businesses will be unique. Zero to One presents at once an optimistic view of the future of progress in America and a new way of thinking about innovation: it starts by learning to ask the questions that lead you to find value in unexpected places.

The Harder I Fall, The Higher I Bounce

Practical Inspiration Publishing

Here's what I know for sure; To be known in the market, to get clients and achieve a turnover of R1mil, don't happen by chance - it requires intentional strategic planning and execution. It is my dream to see entrepreneurs becoming the 'working class' in their own businesses and being the CEOs not only on business cards, but CEOs of sustainable businesses that can pay them a salary, afford to hire a team, has an office and generates substantial revenue. In the book, I share my learnings (condensed into 10 lessons) from my over 5 years of experience working full-time in the startup community both as an entrepreneur and an entrepreneurial success enabler. The lessons are practical and paradigm shifting intended to give entrepreneurs and SMME operators actionable tips that they can implement immediately to advance their own entrepreneurship skills and unlock the growth of their businesses.

Asian Business Wisdom Ted Kulawiak

This captivating anthology gathers historic New Yorker pieces from a decade of trauma and upheaval—as well as the years when The New Yorker came of age, with pieces by Elizabeth Bishop, Langston Hughes, Joseph Mitchell,

Vladimir Nabokov, and George Orwell, alongside original reflections on the 1940s by some of today's finest writers. In this enthralling book, contributions from the great writers who graced The New Yorker's pages are placed in historical context by the magazine's current writers. Included in this volume are seminal profiles of the decade's most fascinating figures: Albert Einstein, Walt Disney, and Eleanor Roosevelt. Here are classics in reporting: John Hersey's account of the heroism of a young naval lieutenant named John F. Kennedy; Rebecca West's harrowing visit to a lynching trial in South Carolina; and Joseph Mitchell's imperishable portrait of New York's foremost dive bar, McSorley's. This volume also provides vital, seldom-reprinted criticism, as well as an extraordinary selection of short stories by such writers as Shirley Jackson and John Cheever. Represented too are the great poets of the decade, from William Carlos Williams to Langston Hughes. To complete the panorama, today's New Yorker staff look back on the decade through contemporary eyes. The 40s: The Story of a Decade is a rich and surprising cultural portrait that evokes the past while keeping it vibrantly present. Including contributions by W. H. Auden • Elizabeth Bishop • John Cheever • Janet Flanner • John Hersey • Langston Hughes • Shirley Jackson • A. J. Liebling • William Maxwell • Carson McCullers • Joseph Mitchell • Vladimir Nabokov • Ogden Nash • John O'Hara • George Orwell • V. S. Pritchett • Lillian Ross • Stephen Spender • Lionel Trilling • Rebecca West • E. B. White • Williams Carlos Williams • Edmund Wilson And featuring new perspectives by Joan Acocella • Hilton Als • Dan Chiasson • David Denby • Jill Lepore • Louis Menand • Susan Orlean • George Packer • David

Remnick • Alex Ross • Peter Schjeldahl • Zadie Smith • Judith Thurman

Lessons of an Entrepreneur McGraw Hill Professional

What do Mark Cuban, Steve Case, Sanjay Gupta, Donna Shalala, and Christina Aguilera all have in common? They are all Junior Achievement alumni who developed an entrepreneurial attitude about their life's work! In this landmark book, Larry Farrell, the world's most experienced authority on researching and teaching entrepreneurship, has partnered with JA to bring their combined vast experience directly to you. In *The Entrepreneurial Attitude*, Farrell reveals his latest research on the four fundamental practices of the world's greatest entrepreneurs: Sense of Mission, Customer/Product Vision, High-Speed Innovation, and Self-Inspired Behavior. He then brings those proven practices to life through interviews with seventy high-achieving JA alumni across 35 countries including AOL founder Steve Case, CNN medical correspondent Sanjay Gupta, British MP David Lammy, Hong Kong biotech entrepreneur Eric Chen, social entrepreneur Fernando Tamayo in Peru, non-profit pioneer Sheikha Hessa al-Khalifa in Bahrain, Journalist Adedayo Fashanu in Nigeria, and President of the Clinton Foundation Donna Shalala. This powerful combination illustrates for the first time that having an entrepreneurial attitude is the key to success in any career in any field: a business start-up or a large corporation, social enterprise, the traditional professions, government, or even the arts. Farrell also provides application planning exercises, helping you to apply the entrepreneurial basics to your own chosen field.

The Entrepreneurial Attitude: Lessons From Junior Achievement's 100 Years Of

Developing Young Entrepreneurs Bom Publications

The ingredients for success in starting and developing a technology-based company aren't obvious. Why, for example, did Digital Equipment Corporation succeed--and indeed become one of the most successful high-tech corporations in the world--while dozens of other companies with similar beginnings fail? It is a question that demands careful consideration by anyone setting up a new company or who is interested in starting one. In *Entrepreneurs in High Technology*, Edward Roberts, a Professor at the MIT Sloan School of Management, offers entrepreneurs a goldmine of information on starting, financing, and expanding a high-tech firm. His book reveals the results of research conducted over twenty-five years on several hundred high-tech firms, and it reflects the insights of the author's own first-hand experience as a company founder, director, and venture capitalist. Focusing on firms in the Greater Boston area--many of which have had technological links with MIT--Roberts traces the origins and the evolution of the high-technology failures and successes. He examines the work experience and family backgrounds of successful technical entrepreneurs, their sources of funding, and the ways they respond to the challenge of business growth. He compares the track records of firms with multi-founder teams and firms with individual founders, contrasts the performance of consulting firms and research-and-development contractors against companies that start out with a product, identifies the factors that limit an enterprise's ability to raise outside capital, and explores the critical influence of marketing orientation on

successful companies. In a penetrating analysis of highly successful ventures, the author reveals the importance of strategically transforming the company to a market-oriented focus, and he examines the widespread tendency, even among the most successful high-tech firms, to displace the founder before the company achieves "super-success." For anyone planning to start a technology-based enterprise, *Entrepreneurs in High Technology* is essential reading--an invaluable preview of the financial, organizational, and marketing issues that confront every new high-tech venture. For business and technology watchers, it is an informative account of the promise and the perils entailed in bringing innovative ideas to the marketplace.

Succeeding at Social Enterprise

CreateSpace

"This is a fascinating book and should be on the reading list of every young aspiring entrepreneur..."—Harry Pearce, Vice Chairman of General Motors (Retired) Want to talk about tenacity? Resilience under pressure? Leadership that stands for character and integrity? Max James comes to mind—Air Force Academy graduate, pilot, shot down twice in Vietnam to become the original founder and CEO of American Kiosk Management, a billion-dollar global presence in North America, Canada, Australia, and New Zealand with 5 million repeat customers, 600 staffed locations, 1000 automated stores, and 54,000 employees. Through personal stories and business adventures, Max James delivers insightful business lessons within the pages of his new business memoir *The Harder I Fall, The Higher I Bounce*. In recognition of his groundbreaking contributions to the specialty retail field, Max James became

the first inductee into the \$25 Billion Specialty Retail Hall of Fame. He also received the Distinguished Graduate award for the year 2010 from the Air Force Academy for "extraordinarily significant contributions to our nation and his communities, for recognition of accomplishments that are inspirational and elevate the reputation and standing of the U.S. Air Force Academy.

Additionally, Max has been featured in *Fortune Magazine* and dozens of media and television appearances for his work in business and charitable contributions. Max James has spent the past decade leading the charge as the Chairman of the Air Force Academy Foundation committee for the CCLD (Center for Character and Leadership Development), now called Polaris Hall. Max and his wife Linda Johansen-James, reside in Las Vegas and enjoy the beauty of the Southwest. They have three children, seven grandchildren, and two great-grandchildren.

21 Lessons Learned in Leadership

Oxford University Press

Asian Business Wisdom Lessons from the Region's Best and Brightest Business Leaders "A compelling profile of the CEOs behind some of today's most successful Asian businesses. *Asian Business Wisdom* reveals the secrets behind their success and provides insights into succeeding not only in business, but in life." Guy Kawasaki CEO, *Garage.com* Author, *Rules for Revolutionaries* "Dinna Dayao has produced an inspirational compilation of both corporate and life philosophies from some of Asia's top business leaders. From the vision and dynamism which created the success of Asia's best known multinationals, through business models which lead to their success, to up-to-date lessons learned in the recent

economic crisis, this is a comprehensive and in-depth review. From the fresh Business school graduate to the seasoned senior executive, Dayao provides a thoughtful and information-packed guide to managing-not just in our region but in the global environment which awaits us in the new millenium." Peter Bennett Managing Director Bennett Associates Ltd, Hong Kong "Successful business leaders have always been a good think tank for us to tap into for insights and inspiration. Dinna Dayao has put together in Asian Business Wisdom the best of the region's top business minds in the business arena. Great ideas selected with a deft hand. A really enjoyable read." Jeff Zhou Editor Chief Executive China "Asian Business Wisdom offers us a look into the hearts and minds of some of Asia's leading entrepreneurs and business builders. Despite the differences in age and cultures, common traits emerge from their business philosophies." Guillermo Luz Executive Director, Makati Business Club Managing Director, The Knowledge Institute

Future Forward: Leadership Lessons from Patrick McGovern, the Visionary Who Cirled the Globe and Built a Technology Media Empire Oxford University Press

A Dozen Lessons for Entrepreneurs shows how the insights of leading venture capitalists can teach readers to create a unique approach to building a successful business. Through profiles and interviews of figures such as Bill Gurley of Benchmark Capital, Marc Andreesen and Ben Horowitz of Andreesen Horowitz, and Jenny Lee of GGV Capital, Tren Griffin draws out the fundamental lessons from their ideas and experiences. Entrepreneurs should learn from past successes but also be

prepared to break new ground. While there are best practices, there is no single recipe they should follow. By better understanding the views and experiences of a wide range of successful venture capitalists and entrepreneurs, readers can discern which of many possible paths will lead to success. With insight and verve, Griffin argues that innovation and best practices are discovered by the experimentation of entrepreneurs as they establish the evolutionary fitness of their business. The products and services created through this experimentation that have greater fitness survive, and less-fit products and services die. Entrepreneurs have always experimented when creating or altering a business. What is different today is the existence of modern tools and systems that allow experiments to be conducted more cheaply and rapidly than ever before. Griffin shows that listening to what the best venture capitalists have to say is invaluable for entrepreneurs. Their experiences, if studied carefully, teach bedrock methods and guiding principles for approaching business.

Business Brilliant Independently Published

LESSONS LEARNED FROM LEADING ENTREPRENEURS provides examples from some of the most successful, powerful, and charismatic entrepreneurs of our generation. You will learn from famous entrepreneurs like Steve Jobs & Apple, Warren Buffett & Berkshire Hathaway, Larry Page & Sergey Brin of Google, Wayne Huizenga of Waste Management, Inc. and others. The Warren Buffett case has received worldwide recognition as even Buffett himself acknowledged the value by inviting the author to visit him twice for a day. This book will help you learn valuable lessons

in a variety of areas including: Warren Buffett's investment methodology, creating, growing, and managing a business, integrating successful corporate entrepreneurship, international entrepreneurship, acquiring a franchise or small business, strategies to raise capital for your organization, and running your family business.

Tailor Made Success Oxford University Press on Demand

ATTENTION! ATTENTION! ATTENTION!

Are you ready to learn the secrets of success from one of the world's leading entrepreneurs and business experts? Do you wish to discover what separates the very successful from the people who struggle in life? Do you want to know how people leave the bottom rank of life and break into the much coveted 1% group of people who control the 80% of the world's wealth? Would you want to discover the strategies of success in life as lived by the man who convenes "Growth Conference" which has been voted # 1 Marketing Conference by Forbes? Look no further than "Ten Times: The Life and Lessons of Grant Cardone"! In this comprehensive and inspiring book, you'll discover the philosophies and strategies that have made Grant Cardone a household name in the business world. From his humble beginnings to his rise as a best-selling author and successful entrepreneur, you will have access to Grant's journey and the lessons he's learned along the way. At the heart of his teachings is the 10X principle, a bold and powerful approach to goal setting and achievement. By committing to 10X your efforts, you'll be able to unlock your full potential and achieve success beyond your wildest dreams. This book is more than just a collection of lessons and tips. It's a deep dive into the mind and philosophy of one

of the world's most successful individuals. You'll learn about Grant's personal life, including his family and relationships, and see how his 10X mindset has impacted every aspect of his life. In addition to Grant's inspiring story and teachings, you'll also discover real-life examples of individuals and businesses who have applied the 10X principle in their own lives and achieved remarkable success. Hence, whether you're an entrepreneur looking to take your business to the next level, or simply looking to achieve your personal goals, "10X: The Life and Lessons of Grant Cardone" has something for everyone. Don't settle for mediocre results in life or business. Embrace the 10X principle and start achieving success on a whole new level. Order your copy NOW!

Lessons from the Edge Springer Nature

They are the leaders of the New Economy, yet they often lack the management skills to go along with their genius and drive. Entrepreneurs are known to have difficulty delegating authority, listening to employees, and even explaining their vision clearly. This lack of necessary leadership skills often forces failure and bankruptcy, causing a good idea to die. Dr. Ailene Linwood and Ms. Carol Pertucelli have worked extensively with entrepreneurial leaders and understand the challenges these business innovators face in making their dream a success story. In *Leadership Skills for Entrepreneurs*, the authors share their wisdom and advice with those who dare to innovate, helping them become the leaders that their fledgling companies need to survive and thrive. With a toolbox full of proven tips and suggestions, Linwood and Petrucelli help entrepreneurs craft an executive style and demeanor that is results-

oriented and encourages productivity from subordinates. In a business world of risk and uncertainty, this is a must-have guide for any entrepreneur focused on long-term accomplishment.

The Entrepreneur's Field Manual John Wiley & Sons

From the Social Enterprise Alliance, the organization dedicated to building a robust social enterprise field, comes *Succeeding at Social Enterprise*. This practical guide is filled with the best practices, tools, guidance, models and successful cases for leaders (and future leaders) of social ventures and enterprises. A groundbreaking work, it brings together the knowledge and experience of social enterprise pioneers in the field and some of today's most successful social entrepreneurs to show what it takes to implement and run an effective social venture or organization. *Succeeding at Social Enterprise* focuses on real life examples, lessons learned and the core competencies that are needed to run a social venture in a nonprofit, highlighting such skills as managing and leading, business planning, marketing and sales, and accounting. Praise for *Succeeding at Social Enterprise* "This is a must read for anyone starting or growing a social enterprise. The lessons learned offer valuable, practical and real insights from pioneers in the field. The frameworks and tools presented can be implemented immediately to help drive success and expand your social impact." —KRISS DEIGLMEIER, executive director, Center for Social Innovation, Stanford Graduate School of Business "By successfully weaving together the best thinking and advice from a diverse set of our field's leading experts and practitioners, *Succeeding at Social Enterprise* will be the new 'must have' handbook for Social

Enterprise."—JED EMERSON, www.BlendedValue.org "This is a timely book needed for a movement that's taking off. The leading thinkers and top practitioners in this book make today's pressing issues clear to both the novice and the experienced social entrepreneur."—KEVIN JONES, founding principal, Good Capital "Written by the nation's leading experts on starting, building and leading a successful social venture, this book is a profoundly important contribution to the growing body of literature on social entrepreneurship. No other book brings to bear this kind of business experience, practical advice and wisdom on the challenges of creating and sustaining a social enterprise." —DAVID ROLL, founder, Lex Mundi Pro Bono Foundation The Social Enterprise Alliance is advocate for the field, hub of information and education, and builder of a vibrant and growing community of social enterprises.

Internet Business Insights John Wiley & Sons

In Singapore, SMEs are a vital part of the economy, yet little is known of the many leaders whose vision, acumen and hard work have such a far reaching impact. In *Leading Entrepreneurs and How They Succeed*, several entrepreneurs, well recognised in their respective industries, provide a unique perspective on their business journeys — the trials, tribulations and best practices that have contributed to their climb to the top. With several awards to their names, these successful business owners, proud members of the Enterprise 50 (E50) Association, share valuable insights and personal experiences about what success means to them. Contents: Acknowledgements Foreword Introduction All Alloy Asia Polyurethane

Manufacturing Pte LtdBD
 CranetechBengawan SoloBorden
 Company Pte LtdCapita Pte LtdCar Times
 Auto Pte LtdCyclect GroupEnsure
 Engineering Pte LtdEPChem International
 Pte LtdExcel Precast Pte LtdFeinmetall
 Singapore Pte LtdFranklin Offshore
 Holdings Pte LtdGain City Best-Electric
 Pte LtdGolden Bridge Foods
 Manufacturing Pte LtdGreenpac (S) Pte
 LtdIndoguna (Singapore) Pte LtdJason
 Marine Group LtdJason Parquet Specialist
 (S) Pte LtdJEP Precision EngineeringJP
 Nelson Equipment Pte LtdKoufu Pte
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 Supplies & Services Pte LtdPollisium
 Engineering Pte LtdRotating Offshore
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 Property Consultants Pte LtdSpectra
 Innovations Pte LtdSunray Woodcraft
 Construction Pte LtdSupreme
 Components International Pte LtdTat
 Hong Holdings LtdTee Yih Jia GroupTrans
 Eurokars Pte LtdTransworld Group
 SingaporeValueMax Group LtdViking
 Offshore & Marine LtdWanin Industries
 Pte LtdXMH Holdings LtdZero Spot
 Laundry Service Pte LtdKPMG
 Readership: General Public; for readers
 interested in the heart, work ethics and
 pedagogy of Singapore's top SMEs and
 their founding entrepreneurs.

Mistakes Millionaires Make John Wiley &
 Sons Incorporated

Entrepreneurs often struggle with many
 aspects of business: planning and
 financing company growth, creating a
 company vision, recruiting, leading, and
 managing people, as well as personal
 costs. In *Lessons from the Edge*, more
 than 50 business owners and
 entrepreneurs offer a wealth of real-life
 stories--in their own words--that provide

rare insights about keeping a company
 healthy and growing. Here is a unique
 collection of first-person accounts by
 entrepreneurs who describe their
 mistakes in business and the lessons
 they have learned as a result. The
 stories cover a wide range of
 experiences from the trials and
 tribulations of partnerships, to the loss of
 key customers, theft, finding and
 retaining employees, and the personal
 cost of living on the edge. The authors
 have drawn on interviews with more
 than 50 entrepreneurs, all of whom are
 under 45 years of age and are founders
 or presidents of companies with
 revenues over \$1 million and growing
 rapidly. They volunteered to share their
 stories, describing why they lost or
 almost lost their companies, what they
 did wrong, and the lessons they have
 learned. Their narratives are full of
 mistakes, failure, courage, moments of
 realization, and timely moves that saved
 the day. Every company owner will find
 these accounts insightful, compelling,
 and occasionally gut wrenching,
 especially because most face similar
 challenges and live with the reality that
 they too could fall off the edge. This
 instructive and inspiring book brims with
 lessons for all business owners about
 courage, persistence, and survival.
Lessons from the Edge is an essential
 read for both established and
 prospective entrepreneurs.

Setting the Table Kgadi Mmanakana
 Parallels mutinies in today's business
 organizations with the shipboard
 rebellions of old. 15,000 first printing.

A Dozen Lessons for Entrepreneurs
 HarperCollins Leadership

Whatever you're going through with your
 business, and whatever stage you're at,
 this book can help. Entrepreneur Nick
 Suckley has built four start-ups and

managed three exits over the last 20 years, through good and bad economic times and all the ups and downs, the challenges and joys, of being your own boss. He's distilled his many years' experience - good and bad - into these 75 life-lessons for starting, growing and selling companies. Start. Scale. Sell. will help you navigate your journey as a business owner. Discover:

- the importance of acting like an entrepreneur - even before you take the plunge;
- the simple Golden Rule for maximising profits
- why investing in yourself and your own learning is so crucial
- how to hustle and when to pivot
- the secrets to building a strong brand and much more.

These bite-sized lessons offer accessible, no-nonsense advice for even the most time-poor entrepreneur. It's a blueprint for business success from an author who has been there, done it and has several T-shirts to prove it. Nick Suckley is a successful serial entrepreneur with the battle scars to prove it. Now you can take advantage of the lessons he learnt the hard way.

Six Paths to Leadership Random House

In *Business Brilliant*, Lewis Schiff combines compelling storytelling with ground-breaking research to show the rest of us what America's self-made rich already know: It's synergy, not serendipity that produces success. He explodes common myths about wealth and explains how legendary entrepreneurs such as Richard Branson, Suze Orman, Steve Jobs, and Warren Buffet have subscribed to a set of priorities that's completely different from those of the middle class. Schiff identifies the seven distinct principles practiced by individuals who may or may not be any smarter than the rest of the population, but seem to understand

instinctively how money is made. This guide also reveals how these business icons excel in areas of team building, risk management, and leadership development to accumulate their wealth. He offers a practical four-step program, from choosing one's livelihood and pinpointing skills to focus on, to negotiating job terms and salary, in order to bring upon greater success. *Business Brilliant* by Lewis Schiff, coauthor of *The Middle Class Millionaire: The Rise of the New Rich and How They are Changing America* and *The Armchair Millionaire*, can help you can achieve better results in your business and in your career.

Henry Ford: Entrepreneurship Lessons iUniverse

An inspirational book of startup stories; interviews of small business owners who share lessons from running their own businesses. The small business book for entrepreneurs who are searching for relevant tips to avoid major mistakes in running a business. A startup book to guide you on the right path for success, illuminating the efforts of entrepreneurs who view failing with positivity, a necessary component in making it. Business startup owners give true accounts of facing challenges with courage in an effort to highlight the startup journey from making tough decisions and the necessary sacrifices in order to save their businesses. Avoid in the pitfalls of running your own business by doing your own research and surrounding yourself with a trusted circle of individuals who can bail you out. A business startup book complete with lessons from entrepreneurs from all walks of life who choose to remain anonymous in order to give you the truest account of they got screwed. Running a startup can be stressful, and

with big pain points to be learned, what gets so many entrepreneurs to take that risk? What are the lessons learned from failure? What was the offense and why did so many choose to never speak up? **YOU SCREWED UP! TOP INTERVIEWS of Business Leaders & Lessons Learned From Their Failures and Success**, an inspirational non-fiction, compiles interviews of entrepreneurs who share their story in anonymity. In some cases, the whistle was blown, and in others, information was omitted. By giving entrepreneurs a safe space to reflect, drawing upon the lessons, patterns began to emerge, such as delivering incomplete or lucid contracts, making risky investments, ignoring due diligence, and trusting the wrong investors. Pick up your copy of **YOU SCREWED UP!** to digest the lessons quickly and save yourself the headache of consequences of running a business that you could avoid! "Insightful and Inspirational" - Steve Rogers, Former Warren Buffet CEO
YOU SCREWED UP! Outskirts Press
LESSONS LEARNED FROM LEADING

ENTREPRENEURS provides future entrepreneurs and business leaders with examples of some of the most successful, powerful, and charismatic entrepreneurs of our generation. You will learn first-hand valuable knowledge from famous entrepreneurs like Steve Jobs & Apple, Warren Buffett & Berkshire Hathaway, Larry Page & Sergey Brin of Google, Wayne Huizenga of Waste Management, Inc., Blockbuster, Republic Industries and many others. The Warren Buffett case has received world-wide recognition as even Buffett himself acknowledged the value by inviting the author to visit him for a day. This book will help you learn valuable lessons in a variety of areas including: Warren Buffett's investment methodology, creating, growing, and managing a business, integrating successful corporate entrepreneurship, international entrepreneurship, acquiring a franchise or small business, strategies to raise capital for your organization, running your family business, as well as other valuable topics. This book can be used for practitioners and at higher educational institutions world-wide.